



“Clients are surprised and impressed that the design is so modern and nontraditional. They find it refreshing and exciting.”

– Don Schott, Office Managing Partner, Quarles & Brady

□ Quarles & Brady

At Quarles & Brady, a new workplace is breaking away from the conventions associated with the legal profession. The firm recognized that practicing law is more team-oriented than it was a decade ago, and that they need to attract and retain younger attorneys looking for a collaborative environment.

Quarles needed a workplace that could address these changes. “The firm wanted to position itself for the future, to reinvent the way they practice law,” says Pat Algiers, President of Pat S. Algiers & Associates and leader of the multi-disciplinary design team.

Design and product strategies were selected to help support this innovative way of delivering legal services. Working with internal project managers, spaces such as Café Q were designed to be informal spaces for staff and clients to gather and meet in a comfortable environment.



Design by Pat S. Algiers & Associates

The new floor plan and atmosphere encourages informal interaction, teamwork and the exchange of ideas that lead to innovative thinking. The result is a competitive advantage in attracting and retaining both clients and staff.

Also refreshing and exciting is the project’s cost. While most law firm build-outs average \$95 per square foot, Quarles set a far lower budget and met it: \$65 per square foot.