



# marketing communications intern

*Milwaukee's leading provider of solutions for commercial interiors seeks creative, motivated and resourceful intern*

The Marketing Communications internship at Forrer Business Interiors is an excellent opportunity for the right candidate to gain relevant, hands-on work experience in a variety of marketing, sales and communications related functions.

The MarComm Intern will support the objectives of the marketing department by providing assistance in a variety of areas, including sales support, design & content development for communications materials, proposal development, industry / new business research, email marketing / database support, social media & web activities and event administration / support. Daily tasks will vary widely depending on the needs of the department.

This is a unique opportunity to gain experience in a wide variety of marketing/sales tasks while working in a state-of-the-art furniture / design showroom. Forrer team members live and work in the very furniture applications and design solutions we propose to clients, giving them first-hand knowledge of and experience with the products we sell. Our showroom also serves as a tool for our customers, helping them to discover ways their current work environments could be improved to increase productivity and efficiency, support the way their employees work and reflect their corporate culture and brand.

This position is open to junior or senior level college students majoring in sales or marketing at a four-year university who:

- Have a strong career interest in marketing communications
- Are able to prioritize and work independently
- Are resourceful and willing to help support various departments / activities
- Posses strong organizational and time management skills
- Are proficient in MS Office (Word, Excel PowerPoint, Outlook)
- Have some experience with Adobe Photoshop and InDesign
- Are dependable & able to commit to 10-15 hours per week (hours may flex depending on workload)

We value hard-working people with positive attitudes and a propensity for bringing great new ideas to the table. If you meet the qualifications listed above and think you would enjoy being part of the Forrer team, please e-mail your resume to Elizabeth Everson - [eeverson@fordersbi.com](mailto:eeverson@fordersbi.com).

## Compensation

This is a part-time, temporary position beginning in January 2012. Compensation is \$10 per hour and should qualify for school credit. Internship requirements for school credit will be discussed with the right candidate.